

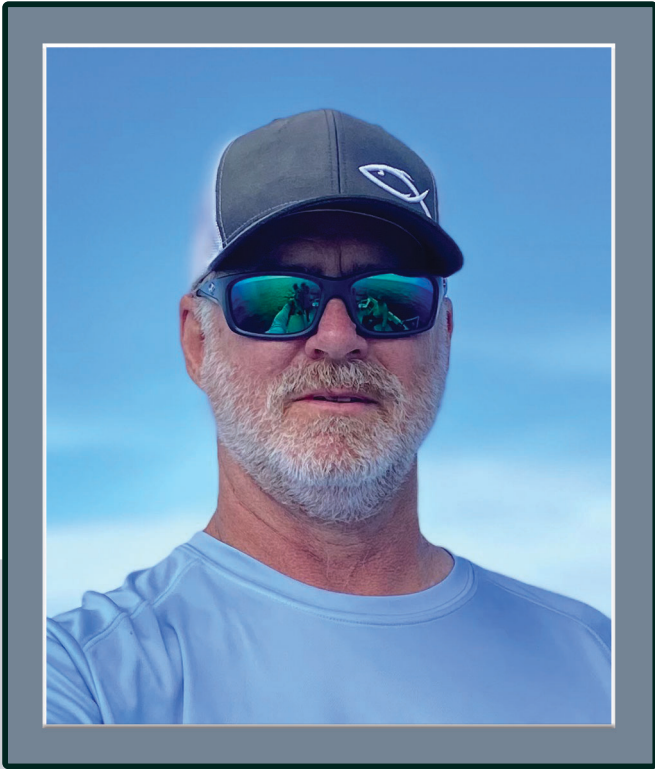


# CHRISTIAN OUTDOORS

~ENJOYING GOD EVERYDAY~

**2024**

**SPONSORSHIP OPPORTUNITIES**



## Who Are We ?

**Christian Outdoor Podcast launched October 1, 2019 with the vision of merging the passion of the outdoor lifestyle with a passion for Christ. With new episodes airing each Monday. Award winning outdoor writer and author, Pete Rogers is the owner and brainchild of Christian Outdoor Podcast.**

**In his podcast, Rogers interviews people who have experience in the outdoors also people of faith. In these interviews, they discuss their passion for the outdoors and their passion for their faith.**

**Christian Outdoors is a ministry and outreach but is also designed to encourage listeners to participate in the outdoors lifestyle we all enjoy.**

**[www.christianoutdoors.org](http://www.christianoutdoors.org)**



**787%**  
**YEAR OVER YEAR**  
**GROWTH**



**CHRISTIAN OUTDOORS**

## Why Partner with Us ?

Christian Outdoors Podcast is one of the fastest growing podcasts in both the Christian space as well as in the outdoor space. With a Year over Year growth of 787% we are setting new heights in the outdoor and faith based podcast settings.

The numbers do not lie.

In early 2022 we reached a total of 100,000 downloads. Less than one year later, we exceeded 1,000,000 downloads and are on pace to surpass 2,000,000 before the end of 2023. With an average 30 day download of 131,000 for 2023, the listener base is growing and the opportunity for you to partner with a show that shares your values, has a strong listener base, and dedicated staff, has never been better or more affordable.

Podcast advertising lives forever! When you purchase an advertisement on Christian Outdoors Podcast your ad is broadcasted across the globe on more than a dozen platforms as well as CarbonTV. A onetime purchase turns into a forever investment.

There is no better bang for your buck than advertising with Christian Outdoors.

[www.christianoutdoors.org](http://www.christianoutdoors.org)



# TOP 1% OF ALL PODCASTS



## Market:

Currently there are more than 30,000,000 Podcasts worldwide and Christian Outdoors is ranked in the Top 1% of all Podcasts by Listen Notes the foremost ranking source for all podcasts worldwide.

Podcasts are the fastest growing segment of content creation in both the outdoor space and the Christian space, as such Christian Outdoors has positioned itself at the forefront of both of these categories.



TOP 1%  
OF ALL PODCASTS

[www.christianoutdoors.org](http://www.christianoutdoors.org)





**1,500,000**  
**DEDICATED LISTENERS**

Reach: **CARBON**TV

Christian Outdoors joined CarbonTV in December 2022. As the first faith based podcast on their platform, we are uniquely situated to build a following that is unlike any other. CarbonTV has secured the spot as the No. 1 position as the largest over the top media and streaming service providing television and podcast content directly through the internet bypassing cable, broadband and satellite platforms.

In addition to CarbonTV, Christian Outdoors Podcast is found on iTunes, Apple Podcast, Spotify, iHeart Radio, and more.

With 1,500,000+ dedicated listeners and growing, we have found an audience in both the outdoor community and Christian community making it an excellent crossover for both areas.

**Your opportunity to partner with us  
has never been better.**





# CHRISTIAN OUTDOORS

ENJOYING GOD EVERYDAY



[www.christianoutdoors.org](http://www.christianoutdoors.org)



**Christian Outdoors seeks to partner with companies, individuals and businesses who share our passion for the outdoors and our faith. We custom design advertising opportunities for everyone to meet their need and create a win-win relationship.**

# **Partnership Opportunities: 2024**

## **Title Sponsor: ( 1 Available )**

**This Title Partner enables the partner to be the FULL TITLE SPONSOR of Christian Outdoors Podcast. Every episode will begin with “This podcast is being brought to you by: Your Name” – followed by a 30 second ad for a minimum of fifty (50) episodes. A banner on the home page of Christian Outdoors website. Images captured throughout the term of agreement, with logo and brands will be sent directly to Sponsor to be made available to sponsor to use at their discretion.**

## **Premier Partner: ( 1 Available )**

**This partner will have a mid-episode advertisement for a minimum of 50 episodes, banner on Christian outdoors website until Dec. 31, 2024, and Images captured throughout the term of agreement, with logo and brands will be sent directly to Sponsor to be made available to sponsor to use at their discretion.**

## **Platinum Partner: ( 3 Available )**

**This partner will have an in-episode advertisement for a minimum of 24 episodes, banner on Christian outdoors website until Dec. 31, 2024, and Images captured throughout the term of agreement, with logo and brands will be sent directly to partner to be made available to sponsor to use at their discretion.**

**( OPPORTUNITIES CONTINUED ON NEXT PAGE )**





## **Partnership Opportunities:**

### **Gold Partner: ( 5 Available )**

This partner will have an in-episode advertisement for a minimum of 20 episodes, banner on Christian outdoors website until Dec. 31, 2024, and Images captured throughout the term of agreement, with logo and brands will be sent directly to partner to be made available to sponsor to use at their discretion.

### **Silver Partner: ( 5 Available )**

This partner will have an in-episode advertisement for a minimum of 15 episodes, banner on Christian outdoors website until Dec. 31, 2024, and Images captured throughout the term of agreement, with logo and brands will be sent directly to partner to be made available to sponsor to use at their discretion.

### **Bronze Partner: ( 7 Available )**

This partner will have an in-episode advertisement for a minimum of 10 episodes, banner on Christian outdoors website until Dec. 31, 2024, and Images captured throughout the term of agreement, with logo and brands will be sent directly to partner to be made available to sponsor to use at their discretion.

**( OPPORTUNITIES CONTINUED ON NEXT PAGE )**





# Advertising Opportunities:

## In Show Programming

Advertising Monthly \* – 4 Episode minimum

Pre-Roll – 30 second spot

Mid Roll – 30 Second spot

Post Roll – 30 Second spot

## Website Banners:

Banners on [www.christianoutdoors.org](http://www.christianoutdoors.org)

Banner and links to partner website - / one quarter minimum.

**NOTE: All advertising invoiced must be paid in advance of airing.**

**CONTACT US TODAY !**

## CHRISTIAN OUTDOORS

Pete Rogers

864.275.6034

[Pete@christianoutdoors.org](mailto:Pete@christianoutdoors.org)

[www.christianoutdoors.org](http://www.christianoutdoors.org)

251 W. McElhaney Road ♦ Taylors, SC 29687

